

## 3rd PC3 Meeting of 2018-2019

14 November 2018

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### Announcements:

1. TCNJ Made the list of “Green Colleges” in The Princeton Review again.
2. No funding requests received to date.
3. Website and past initiatives funded.
4. Social media presence (#TCNJCaughtRecycling)

### Agenda Items:

1. Approval of October minutes
2. Check up on past initiatives that received funding
  - a. Pollinator Gardens
    - i. 3 planting days occurred in 2018. \$3000 have been spent on plants and there will be planting days in the Spring of 2019.
    - ii. Bonners are storing the Pollinator Garden tools in the environment closet.
  - b. TerraCycle Bins
    - i. 1 box was filled up and will be mailed out.
    - ii. 11 boxes are missing. TerraCycle will be sending us some replacements and educational materials to go along with the boxes.
    - iii. Amanda and Amy will be meeting to discuss next steps for the project.
  - c. Water stations
    - i. Water stations were put in the biology building.
3. Rideshare Updates
  - a. Testing
    - i. We have 2 dozen already signed up (1 dozen for Apple and 1 dozen for Android) but we can always use more.
    - ii. If you have the old app downloaded, delete it and redownload!
  - b. Spring 2019 campaign to encourage signups
    - i. Social media, including \$200 of FB ads
    - ii. Raffle for gift cards among those who create an account
    - iii. Tabling events
    - iv. Reach out to Greeks and other organizations
      1. Contact Dave Conor
    - v. Other suggestions?
      1. Contact Faculty/Staff Senates, look into sending out mass email to everyone who has their car registered, connect with Ray to reach out to ResEd., Kimberly Woods may be a good contact as well.
      2. Reach out to commuter organization
  - c. Spring 2019 campaign to encourage use
    - i. Premium parking spots
    - ii. Social media of President Foster and others using Rideshare
    - iii. Other suggestions?

1. Contact environmental studies minors and FSPs that are environment related
2. Marketing to freshmen during Welcome Week - Liz Bapasola would be our contact person
3. Partnering with Rho to have a flyer indicating to students that they can RideShare.
- d. Concerns: Can faculty/staff travel with students?
4. Bonner Updates
  - a. Dinner in the Dark
    - i. December 5th there will be a meeting to go over the logistics of planning the event and having the safety logistics worked out.
    - ii. We are thinking about Valentines Day or Earth Week as possible times to hold the event.
  - b. Bike Sale
    - i. Bike sales are not happening anymore on campus.
    - ii. We replaced this with a Bike education event with GMTMA on November 27. A speaker will come in to speak to students before the Energy Education movie screening.
  - c. Bike Registration
    - i. Information will be posted on the PC3 website about how to go about registering your bike on campus.
    - ii. We will also pursue sending an email to students who sign up for PC3's email list.
  - d. America Recycles Day
    - i. November 15 from 11-1:30pm there will be an event happening at the Student Center hosted by bonner.
    - ii. Spin-the-wheel about recycling at TCNJ, Ewing, and Trenton. There will be a poster with the acceptable items for TCNJ's single-stream recycling as well as a flyer with information about TCNJ's compost and waste reduction strategies.
    - iii. #TCNJCaughtRecycling campaign will also be happening.
  - e. Energy Education Event
    - i. November 27th there will be a movie screening at Forcina, Catching the Sun, which is about sustainable energy sources.
5. Other initiative that we should plan for
  - a. Plate scrape or other dining events
    - i. We are thinking through Earth Week. Consider the event for a Monday or Tuesday so that we can track progress.
    - ii. We should think about promoting plate scrapes more on campus and tracking the impact post-plate scrape to see if they impact student habits.
    - iii. We need to make this more meaningful - track the impact.
  - b. More electric car charging stations
  - c. Survey of bike rack and bike repair station use
6. Lights on crosswalks are now on in Metzger.

7. Dr. Shakow's Class - Dr. Shakow needs people to reach out to help connect students with contacts and resources.
  - a. Citizens Climate Lobby - Introduce Student Chapter at TCNJ
    - i. Group recently came back from Lobbying in DC.
  - b. Meat Reduction on Campus - Plant Power
    - i. After thanksgiving there will be a meeting with Dining Services about menu updates to incorporate more sustainable dining options.
  - c. Pollinator Gardens - Bee Sustainable
    - i. Students are working on making this a larger effort to green the campus and eventually get TCNJ certified as a "BeeCampus"  
<https://www.beecityusa.org/what-is-a-bee-campus.html>
    - ii. Will be meeting with Patty Smith about BeeCampus. This would be a good step towards
  - d. TCNJ Walks
    - i. Crosswalks and Signage on Green Road are going to be a topic at the groups next meeting.
8. Amy Schratz [schratz2@tcnj.edu](mailto:schratz2@tcnj.edu) will be our contact person for Bonner/PC3 related items.
9. Next Meeting - February 13, 2019 at 1:30pm in SSB 241